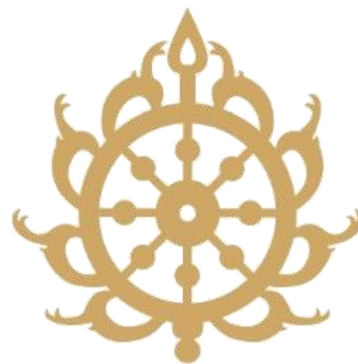




Project Profile

Sanitary Napkins



Suvin Advisors Pvt. Ltd.

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- Project at a glance
- Product mix
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Project At A Glance

<u>PRODUCTION CAPACITY</u>		
Sanitary Napkins	Lacs/ pieces/annum	2,203
<u>MEANS OF FINANCE</u>		
Total Project cost	Rs. Lakh	3,413
Promoters Contribution	Rs. Lakh	1,222
Govt. Subsidy-Tufs	Rs. Lakh	143
Govt. Subsidy-MH Textile Policy	Rs. Lakh	0
Total equity	Rs. Lakh	1,365
Rupee term loan	Rs. Lakh	2,048
<u>FINANCIAL RESULTS</u>		
Sales Realisation	Rs. Lakh	3,888
Cost Of Production	Rs. Lakh	2,622
Gross Operating Profit	Rs. Lakh	1,266
Net Profit	Rs. Lakh	441
Break Even Point		35.90%
I.R.R.	Rs. Lakh	29.39%
Return on investment	Rs. Lakh	34.31%
Payback Period	Rs. Lakh	4 - 5 Years

Project At A Glance

<u>LABOUR REQUIREMENT</u>		
Total labour	Nos.	35
Supervisory & Administrative staff	Nos.	19
<u>UTILITY REQUIREMENT</u>		
Power	KW	440
Water	M3/day	15

Product Mix

S. No.	Product	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
1	Sanitary Napkins	1	1	1	1	1	1	1	1	1	1
2	No of Lines	36,000	36,000	36,000	36,000	36,000	36,000	36,000	36,000	36,000	36,000
3	Production per Hour per Line	300	300	300	300	300	300	300	300	300	300
4	No of Working Days	24	24	24	24	24	24	24	24	24	24
5	No of Working Hours per Day	65%	75%	85%	85%	85%	85%	85%	85%	85%	85%
6	Capacity Utilisation	5,61,600	6,48,000	7,34,400	7,34,400	7,34,400	7,34,400	7,34,400	7,34,400	7,34,400	7,34,400
7	Quantity in Pcs./Day	1,684.80	1,944.00	2,203.20	2,203.20	2,203.20	2,203.20	2,203.20	2,203.20	2,203.20	2,203.20
	Quantity in Laksh Pcs. / Annum	1	1	1	1	1	1	1	1	1	1

Estimated Cost of Project

Sr.No.	Description	Total Cost in Rs. Lakh
1	Land	123.66
2	Buildings	440.00
3	Plant and machinery- Imported	1,794.67
5	Miscellaneous fixed assets	
	- Indigenous	285.13
6	Preliminary and preoperative expenses	228.67
7	Provision for contingencies	143.61
8	Margin money for working capital	397.66
	Total	3,413.39

Means of Finance

Sr.No.	Description	Cost Rs in Lakh
1.	EQUITY	
	PROMOTOR'S CONTRIBUTION	1,222
	GOVT. SUBSIDY - TUFs	143
	TOTAL EQUITY	1,365
2.	DEBT	
	FOREIGN CURRENCY LOAN	
	RUPEE LOAN	2,048
	TOTAL DEBT	2,048
	Total	3,413

Raw Material and Sales Realization

S. No.	Product	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
1	Raw Materials										
	Pulp (Cellulose Pulp) - 4.378 Grams/Pc	738	851	964	964	964	964	964	964	964	964
	Special Absorbent Polymer - 0.618 Grams/Pc	104	120	136	136	136	136	136	136	136	136
	Non-Woven Fabric - 1.133 Grams/Pc	191	220	250	250	250	250	250	250	250	250
	Polypropylene Back Sheet - 1.051 Grams/Pc	177	204	231	231	231	231	231	231	231	231
	Silicon Paper Of 25 Microne (45Gsm) - 0.670 Grams/Pc	113	130	148	148	148	148	148	148	148	148
	Hot Melt Seal - 0.361 Grams/Pc	61	70	79	79	79	79	79	79	79	79
	Hot Melt Positioning Seal - 0.103 Grams/Pc	17	20	23	23	23	23	23	23	23	23
	Total Raw Material in Tons / Annum	1,400	1,616	1,831	1,831	1,831	1,831	1,831	1,831	1,831	1,831
2	Sales Realisation										
	Quantity in Lakhs Pcs. / Annum	1,684.80	1,944.00	2,203.20	2,203.20	2,203.20	2,203.20	2,203.20	2,203.20	2,203.20	2,203.20
	Sales Price per Pcs.	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00
	Total in Rs. Lakhs	3,369.60	3,888.00	4,406.40	4,406.40	4,406.40	4,406.40	4,406.40	4,406.40	4,406.40	4,406.40
	Grand Total	3,369.60	3,888.00	4,406.40	4,406.40	4,406.40	4,406.40	4,406.40	4,406.40	4,406.40	4,406.40

Assumptions

Sr. No.	Particulars	Value	Escalation YOY
1	No. of Working Days / Annum		
	2014-15	300	
	2015-16 onwards	300	
	Shifts/day	3	
	No. of Working Hours / Shift	8	
2	Capacity Utilisation		
	Ist Year	65%	
	IIInd Year	75%	
	IIIrd Year	85%	
3	Cost of Power from S. E. B. - Rs per Unit	7.4	0%
4	Consumable Stores and Spares		
	Fringe Benefits - For first 3 years	36%	
	From fourth year onwards	40%	
10	Interest on Term Loan -		
	- Foreign Currency Loan @		
	- Rupee Loan @	13.00%	
	Interest on Working Capital @	13.00%	
11	Bank Base rate	10.20%	
	Interest Rebate under RTUFS	5.00%	
	Interest Rebate under MH Textile policy	0.00%	
12	Selling Expenses as % of sales turn over		
	Marketing Expenses & sales promotion	15.0%	0%

Assumptions

14	Exchange Rates as on 05/07/2013		
	Exchange Rates		
	1 US \$	60.00	
	1 Euro	72.00	
15	Selling Prices in INR per unit		
	Sanitary Napkin	2.00	0%
16	Raw Material cost Rs. Per Kg		
	Pulp (Cellulose Pulp)	45.00	0%
	Special Absorbent Polymer	250.00	0%
	Non-Woven Fabric	120.00	0%
	Polypropylene Back Sheet	120.00	0%
	Silicon Paper Of 25 Microne (45Gsm)	125.00	0%
	Hot Melt Seal	145.00	0%
	Hot Melt Positioning Seal	150.00	0%
17	Corporate Tax	33.99%	
18	Minimum Alternative Tax (MAT)	20.01%	
19	Contingencies on		
	Non-firm Cost	5.00%	
	foreign exchange fluctuations	5.00%	
23	Moratorium Period (in Quarters)	8	
	Installment Period (in Quarters)	20	
24	Equity %	40%	
	Debt %	60%	

THANK YOU